

## Your US\$ savings in the bank are losing money. Beware of inflation.

The bar chart below shows what will happen to US\$10,000 if left in the bank for 20 years earning 0%. US\$10,000 today will be worth US\$6,985 in 20 years\*.



 $^{st}$  Using an average annual inflation rate of 2%.



"Someone is sitting in the shade today because someone planted a tree a long time ago."

- Warren Buffett

## **HOW PROMISSORY NOTES WORK FOR YOU**

- A promissory note may be a good fit for you if you want to earn above the rate of inflation but also avoid complex investments that tie up your funds for long periods of time.
- US\$ Promissory notes suit investors seeking to optimize returns in the short term.
- Lock in an attractive return regardless of your investment size
- Earn tax free US\$ interest income.

# **Investing US\$10,000 - Promissory Notes vs. Savings Account**



**Investor A** invests in US\$ Promissory Notes at 3.9%

US\$10,390

**Investor B** puts money in Savings account at 0.5%

US\$10,050



### PRODUCT DESCRIPTION

## What is a Promissory Notes?

- A promissory note is a contract governing a loan between a borrower (the issuer) and a lender (the investor).
- The contract specifies the terms of the loan such as the interest rate, interest payment dates, the maturity date, and a legally binding commitment on the part of the issuer to pay back the investor.
- Sterling issues a series of US\$, 1 year, tax free, Promissory Notes to investors, allowing them to earn hassle-free income and predictable returns.
- Tenor = 1 year
- Fixed interest rate
- Interest and principal paid in full at maturity
- · Add funds at any time
- Option to receive interest and/or access funds quarterly (conditions apply)

### **Special note:**

The FSC requires that investors in this Note must be Accredited Investors. i.e., must earn income of at least J\$10 million before tax OR have net assets of at least J\$50 million.

NB: You can combine income or assets with up to 3 joint holders if you do not qualify by yourself.

For Accredited Investor criteria for Corporate clients, please talk to one of our Financial Advisors.



#### **Product Benefits:**

- Tax free income
- Reliable, predictable income
- No price or market fluctuations
- Capital preservation
- Low risk

Minimum initial investment: US\$10,000 Issuer: Sterling Finance (St. Lucia) Limited.